



Procter & Gamble Pakistan (Pvt) Limited was established in Pakistan in 1991 and has grown to be one of the leading consumer product companies serving the Pakistani consumers with 12 high quality brands. Over the past 16 years many P&G brands, including Ariel, Safeguard, Pantene, Head & Shoulders, Pampers and Always, have become famous household names and Pakistanis have trusted us to improve their everyday lives.

Three years after establishment in Pakistan P&G acquired a soap-manufacturing facility sprawling over 7-acres of land at Hub, Balochistan in 1994. By 2002 the plant tripled its soap manufacturing capacity with an additional investment of \$ 3 million.

In 2004, the Company made an initial investment of about half a million US dollars to establish a manufacturing facility for PuR - water purifier. The facility is equipped with state-of-the-art manufacturing technology and quality assurance processes and systems. The P&G Pakistan Hub Plant is the only P&G plant in the world that produces PuR.

As a company with vast global experience, P&G has always believed in the potential Pakistan has as a country. Since 1989, the total amount invested by P&G Pakistan in assets, working capital and market development exceeds Rs. 6 billion. In addition, Procter & Gamble contributed Rs. 3.6 billion to the national exchequer in the form of duties and taxes during 2006-07; increasing 16% over the previous year. Moreover, P&G has attracted outstanding individuals since the day it began operations in Pakistan. The company employs approximately 300 people of whom 99% are Pakistanis and creates more than 4,000 jobs through distribution networks.

P&G has strong investment plans for the country and has recently acquired a 25 acre plot of land in Port Qasim, Sindh to establish a large scale manufacturing facility for a range of P&G products. The plant will create employment opportunities for 700+ Pakistanis, increasing each year and indirectly create 7000 jobs through contract and distributor networks. In addition to bringing in the latest P&G technology, the plant will realize extensive local skill development as P&G experts from all over the world will train Pakistanis.

\* \* \* \* \*